



## LETTER OF AUTHORIZATION

May 8, 2012

Republican Governors Association  
1747 Penn. Ave. NW  
Suite 250  
Washington, DC 20006

Mr. Adam Stoll  
Target Enterprises  
15260 Ventura Blvd., Suite 1240  
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Republican Governors Association. Our official information is as follows:

Name: Republican Governors Association  
Address: 1747 Penn. Ave. NW, Suite 250, Washington, DC 20006  
Phone: (202) 662-4162  
Fax: (202) 662-4923  
Name of Executive Director: Philip J. Cox  
Name of General Counsel: Michael G. Adams

Sincerely,

A handwritten signature in black ink that reads "Michael G. Adams". The signature is written in a cursive, flowing style.

Michael G. Adams

# CONTRACT



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 113069 /		<u>Alt Order #</u> 06157014
<u>Product</u> 143/REPUB GOV ASSOCIA NC		
<u>Contract Dates</u> 10/01/12 - 10/07/12		<u>Estimate #</u> 143
<u>Advertiser</u> Republican Governor Association		<u>Original Date / Revision</u> 05/24/12 / 09/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Lisa Palmer	<u>Sales Office</u> Los Angeles Te
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 269.80
<u>IDB#</u>	<u>Advertiser Code</u> RGA NC	<u>Product Code</u> RGA
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Target Enterprises**  
**16501 Ventura Blvd**  
**#515**  
**Encino, CA 91436**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	10/01/12	10/05/12	CBS This Morning	7am - 9am		:30				NM	5	\$3,750.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	11111--				5	\$750.00	4.30			
N 2	WRAL	10/01/12	10/05/12	Dr. Phil	9-10a		:30				NM	5	\$2,250.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	11111--				5	\$450.00	3.40			
N 3	WRAL	10/01/12	10/05/12	Price is Right	11a-12p		:30				NM	5	\$2,250.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	11111--				5	\$450.00	3.40			
N 4	WRAL	10/01/12	10/05/12	Noon News	12p-1p		:30				NM	5	\$3,000.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	11111--				5	\$600.00	4.90			
N 5	WRAL	10/01/12	10/05/12	The Insider (1-130p)	1-130p		:30				NM	5	\$1,850.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	11111--				5	\$400.00	3.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	5	WRAL	10/01/12-10/07/12	The Insider (1-130p)	1-130p	MTuWThF----	:30		\$400.00	3.40	NM		
	See MG 5.6												
	6	WRAL	10/01/12-10/07/12	Letterman Friday	1205x-107x	-----F----	:30		\$250.00	3.40	NM		
	Ⓜ MG for 5.5 10/01												
	ISSUE CLASS OF TIME r8.23												
N 6	WRAL	10/01/12	10/05/12	5:00 First News	5-530p		:30				NM	5	\$9,000.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	11111--				5	\$1,800.00	8.50			
N 7	WRAL	10/01/12	10/05/12	6pm News (M-F)	6-630p		:30				NM	5	\$11,000.00
		ISSUE CLASS OF TIME											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 113069 /		<u>Alt Order #</u> 06157014
<u>Contract Dates</u> 10/01/12 - 10/07/12	<u>Product</u> 143/REPUB GOV ASSO	<u>Estimate #</u> 143
<u>Advertiser</u> Republican Governor Ass		<u>Original Date / Revision</u> 05/24/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	11111--				5	\$2,200.00	10.30			
N 8	WRAL	10/03/12	10/03/12	Wed Hour 3	10-11p		:30				NM	0	\$0.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----				1	\$3,500.00	10.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/01/12-10/07/12		Wed Hour 3	10-11p	---W-----	:30		<del>\$3,500.00</del>	10.20	NM		
Credited													
Rate/moved to order#113068													
N 9	WRAL	10/05/12	10/05/12	Fri Hour 2	9-10p		:30				NM	1	\$3,500.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----1--				1	\$3,500.00	11.40			
N 10	WRAL	10/01/12	10/07/12	Late News	11-1135p		:30				NM	5	\$9,000.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTFSS				5	\$1,800.00	9.30			
N 11	WRAL	10/06/12	10/06/12	WRAL 6a News Sat	6-8a		:30				NM	1	\$500.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$500.00	4.30			
N 12	WRAL	10/06/12	10/06/12	CBS This Morning Saturday	8am - 10am		:30				NM	1	\$600.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$600.00	4.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/01/12-10/07/12		CBS This Morning Saturday	8am - 10am	-----Sa--	:30		<del>\$600.00</del>	4.40	NM		
See MG 12.2													
2	WRAL	10/06/12-10/06/12		CBS This Sat Morning 8-9a	8-9a	-----Sa--	:30		\$600.00	4.40	NM		
Ⓢ MG for 12.1 10/06													
N 13	WRAL	10/06/12	10/06/12	Andy Griffith Sat 730-8p	730-8p		:30				NM	1	\$275.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$275.00	2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRAL	10/01/12-10/07/12		Andy Griffith Sat 730-8p	730-8p	-----Sa--	:30		<del>\$275.00</del>	2.00	NM		
See MG 13.2													
2	WRAL	10/01/12-10/07/12		On The Record 730-8p	730-8p	-----Sa--	:30		\$275.00	2.00	NM		
Ⓢ ISSUE CLASS OF TIME MG for 13.1 10/06													
N 14	WRAL	10/06/12	10/06/12	CRIMINAL MINDS	1135-1235XM		:30				NM	1	\$300.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$300.00	3.60			
N 15	WRAL	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30				NM	1	\$750.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1				1	\$750.00	4.40			
N 16	WRAL	10/07/12	10/07/12	Face the Nation	1030-11a		:30				NM	1	\$750.00
ISSUE CLASS OF TIME													

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**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

Contract / Revision	Alt Order #
113069 /	06157014

Contract Dates	Product	Estimate #
10/01/12 - 10/07/12	143/REPUB GOV ASSO	143

Advertiser	Original Date / Revision
Republican Governor Ass	05/24/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-----1				1	\$750.00	2.20					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WRAL	10/01/12-10/07/12	Face the Nation	1030-11a	-----Su	:30		<del>\$750.00</del>	2.20	NM				
	See MG 16.2														
	2	WRAL	10/07/12-10/07/12	Face The Nation	1030-1130	-----Su	:30		\$750.00	2.20	NM				
	Ⓜ MG for 16.1 10/07														
	program airs 1 hour - ISSUE CLASS OF TIME														
Totals										269.80		47	\$48,775.00		

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	47	\$48,775.00	\$41,458.75
<b>Totals</b>	47	\$48,775.00	\$41,458.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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